

# **ECHS Visioning Update**

May 23, 2025

Connecting people, products and places safely and efficiently with customer focus, accountability and environmental sensitivity to enhance the economy and vitality of North Carolina

**OBJECTIVE** 

## Strengthen the impact of the ECHS

MECHANISM OF CHANGE

Refine ECHS Purpose Review ECHS Membership Define ECHS Outputs

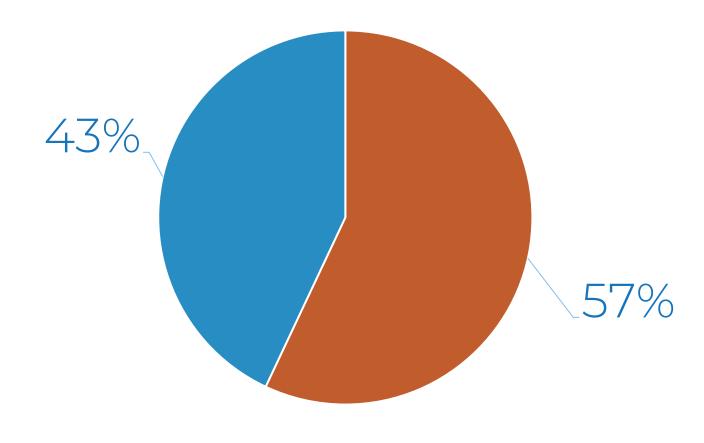
### Roadmap

2025						
March	April	May	June	July	August	September
Vision and Mission  Purpose and Actions			ership Structure		Consensus Building Next Steps	Summary presentation to the ECHS meeting

#### **ECHS Mission**

The mission of the ECHS is to establish highway safety goals and objectives and prioritize, implement and evaluate coordinated, multidisciplinary policies and programs to reduce fatalities, injuries and economic losses related to crashes.

Would you like to retain or revisit the current mission statement?



Revisit the statement

■ Retain current statement

#### **ECHS Accomplishments**

- ► Coordinated with key safety organizations and stakeholders.
- ▶ **Developed** the SHSP and VRUSA.
- ► **Educated** other members of work happening in traffic safety.
- ► Collaborated with other agencies.
- ► **Gathered** input from external groups concerned with highway safety.

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#### **ECHS Challenges**

- ► Changes in **road user behavior** (i.e., speeding, aggressive driving, distracted driving).
- ► Limited **legislative buy-in** or General Assembly support for the ECHS.
- ► Difficulty maintaining **momentum** and sense of purpose as a group.
- ► Limited **direction** and specificity in the proposals and programs generated within the council.
- ▶ **Balance** between realism and strong commitment to a safe transportation system.

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# **ECHS Actions – Member Agency Potential**

- Align agency goals with ECHS objectives.
- Identify and implement institutional knowledge of safety practices and policies.
- Lead communication initiatives to positively impact safety culture within your group.
- **Promote** and **broadcast** the safety commitments of the ECHS.
- Seek collaborative solutions beyond agency capabilities and beyond the ECHS meetings.

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# **ECHS Differentiators – Group Potential**

- Act as legislative advisors for safety-related policies.
- Address barriers to policy implementation and safeguard existing safety policies.
- Encourage a data-driven process to address safety concerns through policy or project implementation.
- Offer comprehensive solutions across all safety issues.
- Track implementation of safety-related legislation across stakeholder agencies.



## **Next Visioning Meeting**

- June 13
- Focus on the who and the how
- Pre-meeting survey closes June 6